



# LOOP

A powerful, 7-inch, HD tablet on Android.

Just \$99!



### POWERFUL

LOOP boasts a quad-core processor architecture and a full 1GB of RAM.



### PORTABLE

At just 7mm thick and under 300 grams, you'll barely notice it's there.



### COMPATIBLE

LOOP runs Android, so you'll have access to over 1.4 million apps.



## Why is LOOP Better?



The team at VCNinc is dedicated to making sure that you get the most out of your LOOP. The LOOP is a tablet like no other; here are some features you won't find anywhere else:



### AFFORDABLE

Even though the LOOP is powerful, you don't have to pay a fortune.



### PRODUCTIVE

With our unique LoopX software, everything you need is in one place.



### DEDICATED SUPPORT

If you have questions for us, we'll always be here to help.



### INTELLIGENT NOTES

POARDS will revolutionize the way you take notes, and they're built-in.



### SIMPLE PAYMENTS

IOU lets you pay anybody in just one click using any credit or debit card.



### CLOUD STORAGE

Your files are stored in the cloud, so you'll have access from any device.

## Full Specifications



LOOP tablets have been engineered to balance powerful performance with portability. Here are some of the amazing hardware and software specs that you can enjoy:

Storage Capacity:	<b>80GB</b> (With Upgrade) or <b>16GB</b> (Without Upgrade)
Processor:	<b>Quad-Core</b> AllWinner <b>1.7GHz</b> Processor
RAM:	<b>1GB</b> High-Speed DDR3
Portability:	<b>7mm</b> Device Thickness <b>300g</b> Device Weight
Display:	<b>7-Inch</b> High Definition <b>1024 * 600</b> <b>5-Point</b> Capacitive Multi-Touch
Camera:	<b>720p HD</b> Back-Facing Camera <b>480p SD</b> Front-Facing Camera
Applications:	<b>1.5 Million</b> Google Play Applications <b>1,000+</b> Custom LoopX Applications



Have questions? Contact us for more information.  
[support@vcninc.com](mailto:support@vcninc.com)

# The LOOP

## A Powerful, HD \$99 Tablet Computer with Custom OS

One of my most interesting and successful projects was a low-cost tablet computer called the "LOOP." The LOOP project not only yielded an awesome product with many useful applications, but also taught me a lot about electrical engineering, computer science, and business through an incredible entrepreneurial journey.



That journey started with a \$500 loan from my parents (neither of whom have a software background), which constituted my entire budget to design, prototype, and market the product. I worked with manufacturers, suppliers, and distributors around the world to source low-cost components and design a custom PCB architecture ready for production-scale manufacturing. I also developed a lightweight Android-based operating system ("LoopX") with a suite of proprietary productivity tools to run on my new hardware. The result was a product that retailed for just \$99 with a profit margin of over 50%. With a quad-core processor and 80GB of storage, the LOOP rivaled the specifications of the competing \$399 iPad Mini.

After almost a full year of R&D, the LOOP launched through IndieGogo and quickly generated over \$13,000 of pre-orders. Amazon soon took notice and eventually became the exclusive retailer of the LOOP and its accessories. At the height of my deal with Amazon, I was shipping \$40,000 of inventory every month, and was even included in an email conversation with their CEO, Jeff Bezos. The key to that success was a custom algorithm I wrote to adjust product pricing and marketing expenditure in real time in reaction to sales data. Within the first year of sales, my net profits had exceeded \$100,000, which, as you will soon see, was used to fund even more ambitious ventures.



While some would call this company "successful" because of its financial accomplishments, I value LOOP because of the skills that I developed and the lessons

that I learned. I learned how to collaborate with businesses around the world and develop an industry-leading product. I was confronted with the legal challenges of running an S-Corporation, including filing annual reports and corporate tax returns, acquiring business licenses, registering copyrights and trademarks, etc. And most importantly, I learned just how much I enjoyed the thrill of being a maker; of creating something new that you can hold in your hands (or see on your screen) and be proud of.



**Pictured: The LOOP Tablet (Front and Back) running the LoopX OS.**

The following documents related to LOOP are included in this portfolio:

- 📁 4. LOOP Marketing Brochure
- 📁 5. LOOP Crowdfunding Page
- 📁 6. LOOP Promo Video (0:00:11)
- 📁 7. LOOP Project Pheron
- 📁 8. LOOP Financial Success