LOOP: A powerful, 7-inch, HD tablet on Android.

Just $99!

Available at Amazon

LOOPS boasts a quad-core processor architecture and a full 1GB of RAM.

PORTABLE
At just 7mm thick and under 300 grams, you'll hardly notice it's there.

COMPATIBLE
LOOP runs Android, so you'll have access to over 1.6 million apps.

1,500,000+ Compatible Apps through Google Play

Why is LOOP Better?

The team at VCNInc is dedicated to making sure you get the most out of your LOOP. The LOOP is a tablet like no other; here are some features you won't find anywhere else:

AFFORDABLE
Even though the LOOP is powerful, you don't have to pay a fortune.

PRODUCTIVE
With our unique LoopIt software, everything you need is in one place.

DEDICATED SUPPORT
If you have questions for us, we'll always be here to help.

INTELLIGENT NOTES
POAROS will revolutionize the way you take notes, and they're built in.

SIMPLE PAYMENTS
100s of ways you can pay with just one click using any credit or debit card.

CLOUD STORAGE
Your files are stored in the cloud, so you'll have access from any device.

Full Specifications

LOOP tablets have been engineered to balance powerful performance with portability. Here are some of the amazing hardware and software specs that you can enjoy:

<table>
<thead>
<tr>
<th>Feature</th>
<th>Specification</th>
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</thead>
<tbody>
<tr>
<td>Storage Capacity</td>
<td>Optional 16GB Upgrade</td>
</tr>
<tr>
<td>Processor</td>
<td>Quad-Core AllWinner 1.7GHz</td>
</tr>
<tr>
<td>RAM</td>
<td>1GB High-Speed DDR3</td>
</tr>
<tr>
<td>Portability</td>
<td>7mm Device Thickness, 300g Weight</td>
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<tr>
<td>Display</td>
<td>7-inch HD 1024 * 600, 5-Point Capacitive Multi-Touch</td>
</tr>
<tr>
<td>Camera</td>
<td>720p HD Back-Facing Camera, 480p HD Front-Facing Camera</td>
</tr>
<tr>
<td>Applications</td>
<td>1.5 Million Google Play Apps, 1,000 Custom LoopX Apps</td>
</tr>
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Have questions? Contact us for more information.

support@vcninc.com

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One of my most interesting and successful projects was a low-cost tablet computer called the “LOOP.” The LOOP project not only yielded an awesome product with many useful applications, but also taught me a lot about electrical engineering, computer science, and business through an incredible entrepreneurial journey.

That journey started with a $500 loan from my parents (neither of whom have a software background), which constituted my entire budget to design, prototype, and market the product. I worked with manufacturers, suppliers, and distributors around the world to source low-cost components and design a custom PCB architecture ready for production-scale manufacturing. I also developed a lightweight Android-based operating system (“LoopX”) with a suite of proprietary productivity tools to run on my new hardware. The result was a product that retailed for just $99 with a profit margin of over 50%. With a quad-core processor and 80GB of storage, the LOOP rivaled the specifications of the competing $399 iPad Mini.

After almost a full year of R&D, the LOOP launched through IndieGogo and quickly generated over $13,000 of pre-orders. Amazon soon took notice and eventually became the exclusive retailer of the LOOP and its accessories. At the height of my deal with Amazon, I was shipping $40,000 of inventory every month, and was even included in an email conversation with their CEO, Jeff Bezos. The key to that success was a custom algorithm I wrote to adjust product pricing and marketing expenditure in real time in reaction to sales data. Within the first year of sales, my net profits had exceeded $100,000, which, as you will soon see, was used to fund even more ambitious ventures.

While some would call this company “successful” because of its financial accomplishments, I value LOOP because of the skills that I developed and the lessons
that I learned. I learned how to collaborate with businesses around the world and develop an industry-leading product. I was confronted with the legal challenges of running an S-Corporation, including filing annual reports and corporate tax returns, acquiring business licenses, registering copyrights and trademarks, etc. And most importantly, I learned just how much I enjoyed the thrill of being a maker; of creating something new that you can hold in your hands (or see on your screen) and be proud of.

Pictured: The LOOP Tablet (Front and Back) running the LoopX OS.

The following documents related to LOOP are included in this portfolio:

- 4. LOOP Marketing Brochure
- 5. LOOP Crowdfunding Page
- 6. LOOP Promo Video (0:00:11)
- 7. LOOP Project Pheron
- 8. LOOP Financial Success